

## ORDER



KSNV

**Orders**  
**Order / Rev:** 107793  
**Alt Order #:**  
**Product Desc:** October 2012 Campaign  
**Estimate:**  
**Flight Dates:** 10/15/12 - 11/06/12  
**Original Date / Rev:** 10/12/12 / 10/25/12  
**Order Type:** GENERAL

**Primary AE:** Kevin Goodell  
**Sales Office:** VEGS  
**Sales Region:** Local

**Agency Name:** Consili, Inc.  
**Buying Contact:**  
**Billing Contact:**  
 10120 S. Eastern Ave.  
 Henderson, NV 89052

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Committee to Re-Elect Judge Ann Zim  
**Demographic:** A25-54  
**Product Codes:** PLC26  
**Priority:** SELECT PRIORITY CODE  
**Revenue Codes:** POLITICAL/AGY, PCAN, GEN

**New Business Thru:**  
**Order Separation:** 00:05:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	19	\$8,550.00	\$7,267.50
10/29/12	11/06/12	19	\$8,425.00	\$7,161.25

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	19	\$8,550.00	\$7,267.50	0.00
November 2012	19	\$8,425.00	\$7,161.25	0.00
<b>Totals</b>	<b>38</b>	<b>\$16,975.00</b>	<b>\$14,428.75</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/16/12	11/06/12	Wake Up Early w/ Wagner Wake Up Early Wagners	CM	430a-5a	-----	:30	0	\$200.00	1	0.00	NM	7	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWT---		2				\$200.00		0.00			
		Week: 10/22/12	10/28/12	MTWT---		2				\$200.00		0.00			
		Week: 10/29/12	11/04/12	MTWT---		2				\$200.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$200.00		0.00			
N 2	KSNV	10/29/12	11/06/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	-----	:30	0	\$450.00	1	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$450.00		0.00			
N 3	KSNV	10/16/12	11/06/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	-----	:30	0	\$700.00	1	0.00	NM	4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$700.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$700.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$700.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$700.00		0.00			
N 4	KSNV	10/16/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.00	1	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		2				\$325.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		2				\$325.00		0.00			

Order / Rev: 107793  
 Alt Order #:  
 Flight Dates: 10/15/12 - 11/06/12

Advertiser: Committee to Re-Elect Judge Ann Zimmer  
 Product Desc: October 2012 Campaign  
 Estimate:

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 4	KSNV	10/16/12	11/06/12	Rachael Ray Rachael Ray	CM	11am-12pm	-----	:30	0	\$325.00	1	0.00	NM	7	\$2,275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	MTWTF--		2				\$325.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$325.00		0.00			
N 5	KSNV	10/16/12	11/06/12	M-F Today Show II 3rd HCM M-F Today Show II		9-10a	-----	:30	0	\$425.00	1	0.00	NM	4	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$425.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$425.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$425.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$425.00		0.00			
N 6	KSNV	10/16/12	11/06/12	Dr. Phil Dr Phil	CM	3-4p	-----	:30	0	\$450.00	1	0.00	NM	4	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$450.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$450.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$450.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$450.00		0.00			
N 7	KSNV	10/16/12	11/06/12	NEWS 3 at 4 (1 HOUR) CM 4PM NEWS (1 hour)		4-5pm	-----	:30	0	\$725.00	1	0.00	NM	4	\$2,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-TWTF--		1				\$725.00		0.00			
		Week: 10/22/12	10/28/12	MTWTF--		1				\$725.00		0.00			
		Week: 10/29/12	11/04/12	MTWTF--		1				\$725.00		0.00			
		Week: 11/05/12	11/11/12	MT-----		1				\$725.00		0.00			
N 8	KSNV	10/15/12	11/06/12	Sa-Su Early News Sa-Su Early News	CM	5pm-630pm	-----	:30	0	\$675.00	1	0.00	NM	5	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----SS		1				\$675.00		0.00			
		Week: 10/22/12	10/28/12	-----SS		1				\$675.00		0.00			
		Week: 10/29/12	11/04/12	-----SS		2				\$675.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	3	KSNV	10/29/12-11/04/12	Sa-Su Early News		5pm-630pm	-----SaSu	:30		<del>(\$675.00)</del>		0.00	NM		
		See MG 8.5 [PGM CHG = NEWS 3 LIVE IN PRIME DUE TO NFL FOOTBALL]													
	5	KSNV	10/28/12-10/28/12	Sa-Su Early News		5pm-630pm	-----Su	:30		<del>(\$675.00)</del>		0.00	NM		
		Ⓜ See MG 8.6,8.7 [PGM CHG = NFL FOOTBALL OR NEWS 3 LIVE IN PRIME]													
	6	KSNV	10/29/12-10/29/12	The Tonight Show		1135p-1236a	M-----	:30		\$500.00		0.00	NM		
		Ⓜ MG for 8.5 10/28													
	7	KSNV	10/29/12-10/29/12	Last Call w/Carson Daly		136-205am	M-----	:30		\$175.00		0.00	NM		
		Ⓜ MG for 8.5 10/28													
		Week: 11/05/12	11/11/12	-----		0				\$675.00		0.00			
N 9	KSNV	10/20/12	10/20/12	Notre Dame Notre Dame Football	CM	1130a-8pm	-----S-	:30	1	\$500.00	2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/15/12	10/21/12	-----S-		1				\$500.00		0.00			
													Totals	38	\$16,975.00